



## Ignite Your Ascent with the Platinum Campaign

The Platinum Campaign is the quintessential choice for artists seeking to captivate the national music landscape and elevate their industry standing. This expertly designed 6-month program delivers a compact, yet potent suite of strategically tailored services, poised to facilitate your effective penetration into key markets and foster your significant growth and recognition within the industry.

Distilling the most impactful elements of major label marketing approaches, the Platinum Campaign presents a concentrated, high-quality solution for artists looking to enhance their national presence and industry reputation through a laser-focused, strategically driven methodology. By entrusting your career trajectory to this transformative initiative, you can expect to witness a remarkable surge in your market visibility and success.

Grounded in JamMar Moguls' unwavering commitment to excellence, this 6-month program harnesses the power of high-caliber production, comprehensive marketing strategies, and unparalleled networking opportunities. Each meticulously curated component works in synergy to elevate your artistry, captivate your target audience, and position you for breakthrough success within the competitive national music landscape.

Base Price: Starts at \$175,000 USD + tax. (Add-Ons are extra)

\*\* Call us for a private consultation \*\*

### **Key Features: 6-month comprehensive program**

#### **1. High-Caliber Production:**

- 6-song EP recorded with JamMar Moguls' award-winning named producers.

- Crafted to meet the highest standards of musical excellence and resonate effectively with both listeners and critics.

## **2. Strategic Release Initiatives:**

- One standout single strategically marketed to maximize visibility and impact within the industry.

## **3. Comprehensive Marketing Initiatives:**

- Major label-style streaming strategy to amplify your music's presence across popular platforms.
- Targeted broadcast radio campaign to secure substantial airplay and enhance listener engagement.
- Major label-style social media campaign to significantly boost your online presence and fan engagement.

## **4. Dedicated Publicity Efforts:**

- Extensive media coverage, including efforts to secure a full feature in a prestigious magazine and TV interview with a major affiliated network.
- Subject to media interest and availability.

## **5. Networking and Live Performance Opportunities:**

- One in-person meeting with a major label executive to forge valuable industry connections.
- Opportunities to perform at high-profile events through a 3-5 city nationwide promotional tour.

## **6. Visual Content:**

- One high-quality music video supported by a targeted promotional campaign to enhance your artistic branding.

## **7. Event Participation Submissions:**

- Submissions for performance opportunities at prominent industry events such as SXSW and NAMM (subject to event schedules and organizer approvals).

## **8. Digital and Media Outreach:**

- Compelling Electronic Press Kit (EPK) development.
- Extensive online website and blog outreach, including press release creation and distribution.
- Ensuring your music is submitted for in-store play at retail outlets.

## **9. Engaging Social Media Marketing:**

- Continuous, engaging social media marketing efforts to enhance your online presence.
- Strategies aimed at growing your follower base and increasing interaction.
- Weekly performance reporting.

#### **10. National Distribution:**

- Ensuring your music is distributed across all relevant digital and physical platforms nationally.

#### **Add-Ons and Customization:**

- VIP experiences (e.g., VIP event tickets, including attendance at official after-party events).
- Extended promotional activities (additional cities for tours, increased publicity efforts, collaborations).
- Customized campaign options tailored to specific artistic and career goals.

#### *Comprehensive Disclaimer:*

*While JamMar Moguls is committed to providing exceptional service and maximizing the potential of each campaign, it's important to understand that outcomes in the music industry can vary due to market trends, audience preferences, and other external factors. We apply our extensive knowledge and resources to achieve the best possible results for our clients. However, specific outcomes, such as chart positions, media coverage, and performance opportunities, cannot be guaranteed.*