

# DO NOT SHARE MY PERSONAL INFORMATION

Last Updated April 9, 2025

## INTRODUCTION

This Do Not Share My Personal Information page supplements the information contained in our Privacy Policy and provides information regarding your privacy rights under various state laws, including the California Consumer Privacy Act ("CCPA") as amended by the California Privacy Rights Act ("CPRA"), Virginia Consumer Data Protection Act ("VCDPA"), Colorado Privacy Act ("CPA"), Connecticut Data Privacy Act ("CTDPA"), Utah Consumer Privacy Act ("UCPA"), and similar state privacy laws.

This page explains how to exercise your rights under these laws and provides additional information specific to residents of these states.

## YOUR PRIVACY RIGHTS

Depending on your state of residence, you may have the following rights regarding your personal information:

### 1. Right to Know/Right to Access

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months, including:

- Categories of personal information we have collected about you
- Categories of sources from which the personal information is collected
- Business or commercial purpose for collecting, selling, or sharing personal information
- Categories of third parties with whom we share personal information
- Specific pieces of personal information we have collected about you

## **2. Right to Delete**

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions.

## **3. Right to Correct**

You have the right to request that we correct inaccurate personal information that we maintain about you.

## **4. Right to Opt-Out of Sale or Sharing**

You have the right to opt-out of the sale of your personal information or the sharing of your personal information for cross-context behavioral advertising purposes.

JamMar Music does not "sell" personal information as that term is traditionally understood (i.e., for money). However, under some state laws, "sale" is defined broadly to include any disclosure of information in exchange for valuable consideration. Under this broad definition, we may "sell" or "share" certain personal information to our business partners and service providers to enhance our services or marketing.

## **5. Right to Limit Use and Disclosure of Sensitive Personal Information**

For residents of states that recognize this right, you may request that we limit our use and disclosure of your sensitive personal information to uses necessary to perform the services or provide the goods reasonably expected by an average consumer.

## **6. Right to Non-Discrimination**

We will not discriminate against you for exercising any of your privacy rights. Unless permitted by applicable law, we will not:

- Deny you goods or services
- Charge you different prices or rates for goods or services
- Provide you a different level or quality of goods or services
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services

# HOW TO EXERCISE YOUR RIGHTS

## Submitting a Request

To exercise the rights described above, please submit a verifiable consumer request to us by:

- Emailing us at: [support@jammarmusic.com](mailto:support@jammarmusic.com)

If you are a California resident, you may also authorize an agent to make a request on your behalf. If you use an authorized agent, we will require proof of written authorization you have given to the agent to make the request on your behalf.

## Verification Process

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

To verify your identity, we may request additional information from you, including:

- Name
- Email address
- Phone number
- Address
- Information about your relationship with JamMar Music

# OPT-OUT MECHANISMS

## Global Privacy Control

We honor the Global Privacy Control (GPC) signal, which is a browser setting that communicates a user's choice to opt-out of the "sale" or "sharing" of their personal information. If you have enabled GPC on a browser that supports it, we will automatically treat this as a valid request to opt out of sale/sharing of your personal information.

## **"Do Not Sell or Share My Personal Information" Link**

In addition to the GPC signal, you can directly opt out of the sale or sharing of your personal information by clicking on the "Do Not Sell or Share My Personal Information" link on our website: [www.jammarmusic.com](http://www.jammarmusic.com) or by visiting: [www.jammarmusic.com/do-not-sell](http://www.jammarmusic.com/do-not-sell)

## **INFORMATION WE COLLECT**

### **Categories of Personal Information We Collect**

We collect the following categories of personal information:

- Identifiers (such as name, email address, postal address, phone number, IP address)
- Customer records information (such as name, contact information, payment information)
- Commercial information (such as records of products or services purchased)
- Internet or other electronic network activity information (such as browsing history, search history)
- Geolocation data
- Audio, electronic, visual, or similar information
- Professional or employment-related information
- Inferences drawn from other personal information

### **Categories of Sensitive Personal Information We Collect**

We may collect the following categories of sensitive personal information:

- Account login credentials
- Financial account information (handled by our payment processors)
- Precise geolocation (with consent)

### **Business Purposes for Collecting Personal Information**

We collect personal information for the following business purposes:

- Providing our services

- Processing transactions
- Customer support
- Marketing and advertising
- Analytics and improvement of our services
- Security and fraud prevention
- Legal compliance

## **INFORMATION WE SHARE**

### **Categories of Personal Information We Disclose for Business Purposes**

We may disclose all categories of personal information for business purposes as described in our Privacy Policy.

### **Third Parties with Whom We Share Personal Information**

We may share personal information with:

- Service providers and contractors
- Analytics providers
- Marketing partners
- Social media platforms
- Professional advisors
- Business transfer recipients
- Legal and regulatory entities

### **Categories of Personal Information "Sold" or "Shared"**

In the last 12 months, we may have "sold" or "shared" the following categories of personal information for business purposes, including for cross-context behavioral advertising:

- Identifiers
- Internet or other electronic network activity information

# STATE-SPECIFIC DISCLOSURES

## California Residents

In addition to the rights outlined above, California residents have the following rights under the CCPA/CPRA:

- **Shine the Light Law:** California's "Shine the Light" law permits users who are California residents to request and obtain from us once a year, free of charge, a list of the third parties to whom we have disclosed their personal information (if any) for direct marketing purposes in the prior calendar year.
- **Minor Content Removal:** If you are under 18 years of age, reside in California, and have a registered account with us, you have the right to request removal of unwanted data that you publicly post on our services. To request removal of such data, please contact us using the information provided below.

## Virginia Residents

Virginia residents have the right to appeal a refusal to take action on a request within a reasonable time by contacting us at [support@jammarmusic.com](mailto:support@jammarmusic.com). We will respond to your appeal within 60 days. If your appeal is denied, you may contact the Virginia Attorney General to submit a complaint.

## Colorado Residents

Colorado residents have the right to appeal our decision regarding a consumer request as specified in our Privacy Policy. We will inform you in writing of any action taken or not taken in response to your appeal within 45 days of receipt of the appeal. If your appeal is denied, we will provide you with information about how to contact the Colorado Attorney General.

## Connecticut Residents

Connecticut residents have the right to appeal our decisions regarding consumer rights requests. We will respond to your appeal within 60 days.

## **Nevada Residents**

Nevada residents have the right to opt out of the sale of certain "covered information" collected by operators of websites or online services. We currently do not sell covered information, as "sale" is defined by such law, and we don't have plans to sell this information.

## **CONTACT US**

If you have any questions or comments about this page, the ways in which we collect and use your information, your choices and rights regarding such use, or wish to exercise your rights, please contact us at:

JamMar Music LLC at Email: [support@jammarmusic.com](mailto:support@jammarmusic.com)

Website: [www.jammarmusic.com](http://www.jammarmusic.com)

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