

# JAMMAR MUSIC LLC PRIVACY POLICY

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## INTRODUCTION

JamMar Music ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.jammarmusic.com](http://www.jammarmusic.com) (the "Website") or use our services.

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Website or use our services.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Website. You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Website after the date such revised Privacy Policy is posted.

## 1. INFORMATION WE COLLECT

### Personal Data

We may collect personal identification information from you in a variety of ways, including, but not limited to, when you visit our Website, register on the Website, place an order, subscribe to our newsletter, respond to a survey, fill out a form, engage with our social media accounts, and in connection with other activities, services, features, or resources we make available. You may be asked for, as appropriate:

- Full name
- Email address
- Mailing address

- Phone number
- Credit card information (handled by our secure payment processors)
- Professional information (such as your role in the music industry, experience, etc.)
- Demographic information (such as ZIP code, age, and gender)
- Music-related preferences and background

## **Non-Personal Data**

We may collect non-personal identification information about users whenever they interact with our website. Non-personal identification information may include:

- Browser name
- Type of computer or device
- Technical information about users' means of connection to our website, such as the operating system, Internet service providers, and other similar information
- Usage data, such as pages visited, time spent on pages, click-through patterns, etc.

## **Information Collected from Third Parties**

We may collect information about you from third parties, such as social media platforms, business partners, and other sources to the extent permitted by applicable law. This information may include:

- Social media profile information
- Marketing preferences
- Demographic information
- Professional history and accomplishments in the music industry

## **2. HOW WE USE YOUR INFORMATION**

We may use the information we collect from you for the following purposes:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested
- To provide, maintain, and improve our services to you
- To process transactions and provide services you have requested
- To send periodic emails regarding your order or other products and services
- To administer a contest, promotion, survey, or other Website feature

- To communicate with you about your account or subscription
- To provide customer support
- To respond to your inquiries or fulfill your requests
- To send administrative information to you, such as changes to our terms, conditions, and policies
- To send you marketing communications that we believe may be of interest to you
- To personalize our advertisements and offerings
- To monitor and analyze trends, usage, and activities in connection with our services
- To detect, investigate, and prevent fraudulent transactions and other illegal activities and protect the rights and property of JamMar Music and others
- To comply with applicable laws, regulations, and legal processes
- For any other purposes disclosed to you at the time we collect your information or pursuant to your consent

### **3. HOW WE PROTECT YOUR INFORMATION**

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our website. Sensitive data exchange between the Website and its users happens over a TLS secured communication channel and is encrypted and protected with digital signatures.

However, please be aware that no method of transmission over the internet or method of electronic storage is 100% secure and we cannot guarantee the absolute security of your personal information. We strive to use commercially acceptable means to protect your personal information, but we cannot ensure or warrant the security of any information you transmit to us.

### **4. SHARING YOUR PERSONAL INFORMATION**

We do not sell, trade, or rent your personal identification information to third parties without your consent. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

We may share your personal information with:

- **Service Providers:** We may share your information with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work.
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Affiliates:** We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy.
- **Business Partners:** We may share your information with our business partners to offer you certain products, services, or promotions.
- **With Your Consent:** We may disclose your personal information for any other purpose with your consent.
- **Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests and Legal Rights:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

## 5. TRACKING TECHNOLOGIES

### Cookies

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Website to help customize the Website and improve your experience. When you access the Website, your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies but be aware that such action could affect the availability and functionality of the Website. You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Website to help customize the Website and improve your experience. For more information on how we use cookies, please refer to our Cookie Policy posted on the Website, which is incorporated into this Privacy Policy. By using the Website, you agree to be bound by our Cookie Policy.

## **Website Analytics**

We may also partner with selected third-party vendors such as Google Analytics to allow tracking technologies and remarketing services on the Website through the use of first-party cookies and third-party cookies, to, among other things, analyze and track users' use of the Website, determine the popularity of certain content and better understand online activity. By accessing the Website, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policies and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors.

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

## **6. THIRD-PARTY WEBSITES**

The Website may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Website, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services, or applications that may be linked to or from the Website.

## 7. YOUR PRIVACY RIGHTS

### Your Rights

Depending on where you reside, you may have certain rights regarding your personal information. These may include:

- Right to access: You may have the right to request access to the personal information we have collected about you.
- Right to rectification: You may have the right to request that we correct any inaccurate personal information we have about you.
- Right to deletion: You may have the right to request that we delete personal information we have collected from you.
- Right to restriction of processing: You may have the right to request that we restrict the processing of your personal information.
- Right to data portability: You may have the right to request that we provide you with a copy of your personal information in a structured, commonly used, and machine-readable format.
- Right to object: You may have the right to object to our processing of your personal information.
- Right to opt-out of sales: You may have the right to opt-out of the sale of your personal information.
- Right against automated decision-making: You may have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

### Exercising Your Rights

To exercise any of these rights, please contact us using the contact information provided below. We may need to verify your identity before responding to your request. In certain jurisdictions, you may also have the right to lodge a complaint with a supervisory authority if you believe our processing of your personal information violates applicable law.

### State-Specific Privacy Rights

Residents of certain U.S. states (including California, Virginia, Colorado, Connecticut, Utah, and others) may have additional rights regarding their personal information under

applicable state privacy laws. Please see our "Do Not Share My Personal Information" page for more information about these rights and how to exercise them.

## **8. DATA RETENTION**

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your personal information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We will also retain usage data for internal analysis purposes. Usage data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our services, or we are legally obligated to retain this data for longer time periods.

## **9. INTERNATIONAL DATA TRANSFERS**

We are based in the United States and the information we collect is governed by U.S. law. If you are accessing the Website from outside the United States, please be aware that information collected through the Website may be transferred to, processed, stored, and used in the United States and other jurisdictions. Data protection laws in the U.S. may be different from those of your country of residence. Your use of the Website or provision of any information therefore constitutes your consent to the transfer to and from, processing, usage, sharing, and storage of your information in the U.S. and other jurisdictions as set forth in this Privacy Policy.

## **10. CALIFORNIA PRIVACY RIGHTS**

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Website, you have the right to request removal of unwanted data that you publicly post on the Website. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Website, but please be aware that the data may not be completely or comprehensively removed from our systems.

## **California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA)**

The California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA), provides California residents with specific rights regarding their personal information. This section describes your CCPA/CPRA rights and explains how to exercise those rights.

### ***Your Rights and Choices***

California residents have the following rights:

- **Right to Know:** You have the right to request that we disclose certain information to you about our collection, use, disclosure, and sale of your personal information over the past 12 months.
- **Right to Delete:** You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions.
- **Right to Correct:** You have the right to request that we correct inaccurate personal information that we maintain about you.
- **Right to Opt-Out of Sale or Sharing:** You have the right to opt-out of the sale or sharing of your personal information for cross-context behavioral advertising purposes.
- **Right to Limit Use and Disclosure of Sensitive Personal Information:** You have the right to limit our use and disclosure of your sensitive personal information to certain business purposes.
- **Right to Non-Discrimination:** You have the right not to be discriminated against for exercising any of your CCPA/CPRA rights.

For more information about these rights and how to exercise them, please see our "Do Not Share My Personal Information" page.

## **11. CHILDREN'S PRIVACY**

The Website is not directed to children under the age of 13, and we do not knowingly collect personal information from children under the age of 13. If we learn we have collected or received personal information from a child under the age of 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under the age of 13, please contact us at the address below.

## **12. DATA SECURITY**

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our website is at your own risk. You should only access the Website within a secure environment.

## **13. CONTROLS FOR DO-NOT-TRACK FEATURES**

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this time, we do not respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

## **14. CHANGES TO THIS PRIVACY POLICY**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

If we make material changes to this Privacy Policy, we will notify you either through the email address you have provided us or by placing a prominent notice on our website.

## **15. CONTACT US**

If you have any questions or comments about this Privacy Policy, the ways in which we collect and use your personal information, your choices and rights regarding such use, or wish to exercise your rights under applicable law, please contact us at:

JamMar Music

Email: [support@jammarmusic.com](mailto:support@jammarmusic.com) Website: [www.jammarmusic.com](http://www.jammarmusic.com)

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